

Price List

14

PUBLICATIONS DEALING WITH THE
Nostrum Evil and Quackery
— AND WITH OTHER —
Matters of Public Health

Revised to December, 1915

DISTRIBUTED BY
THE NATIONAL ORGANIZATION
FOR
PUBLIC HEALTH NURSING
600 LEXINGTON AVENUE
NEW YORK CITY

AMERICAN MEDICAL ASSOCIATION
535 North Dearborn Street CHICAGO, ILL.

SOME QUESTIONS ANSWERED

What is the American Medical Association?

It is the national organization of the medical profession and is made up of the combined membership of the various state medical associations, which, in turn, are made up of local (district or county) medical societies. More than 70,000 physicians are members of the American Medical Association, among them being the leading members of the medical profession of the country. Of these members, more than 43,000 are Fellows, *i. e.*, members who have associated themselves to form the Scientific Assembly.

What are Some of the Things the American Medical Association is Doing?

It publishes, weekly, "THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION," the leading medical journal of the United States, having a circulation far exceeding that of any other medical journal in the world.

It maintains a *Council on Pharmacy and Chemistry* to investigate and pass on medicines used by physicians.

It maintains a *Chemical Laboratory* which makes original investigations of a purely scientific nature and which also analyzes nostrums of various kinds.

It maintains a *Council on Medical Education*, which (a) conducts a clearing house for information regarding medical colleges, medical education and licensure and publishes statistics on those subjects annually, and (b) inspects and classifies the medical colleges of the United States and issues pamphlets for the information of prospective medical students and others interested.

It maintains a *Council on Health and Public Instruction* which (a) issues a Press Bulletin to the newspapers containing information on public health matters, new discoveries in medicine, surgery, etc.; (b) conducts a Speaker's Bureau to supply speakers for public meetings, for addresses on public health topics and (c) prepares and distributes pamphlets on various subjects relating to public health.

What is the Propaganda Department?

The "Propaganda for Reform" is one of the departments of THE JOURNAL. It has for its primary object the prevention of medical fraud on the public. It has become a clearing house for information on the subjects with which it deals. Federal departments at Washington, state

health officials, municipal health departments, editors of magazines and newspapers, health officials in various parts of the world refer inquiries to the Propaganda Department for information on medical frauds of all kinds.

Information Collected—Through: (1) Original investigation supplemented by analytical work done in the Chemical Laboratory of the American Medical Association. (2) Data received from state and municipal boards of health, federal reports, information published in technical and lay journals, both domestic and foreign; reports of special commissions such as the Select Committee on Patent Medicine of Great Britain, Royal Commission on Secret Drugs, Cures and Foods of Australasia.

Information Disseminated—Through: (1) The Propaganda for Reform Department of THE JOURNAL of the American Medical Association. (2) Letters in answer to inquiries. (3) The matter used in (1) and (2) is published in book form ("Nostrums and Quackery") and also is in inexpensive Pamphlets. (4) Educational placards that are being used by various organizations interested in the public health. (5) Public lectures, illustrated with lantern slides.

Many newspapers and magazines of the better class call on the Propaganda Department for information regarding the advertising of products that come under the purview of the Propaganda Department. The Associated Advertising Clubs of the World, also the National Vigilance Committee, keeps in touch with the Propaganda Department and uses the lantern slides and various publications put out by the department.

Large business organizations, having departments for looking after the health and safety of their employees, call on the Propaganda Department for information regarding medical devices and products that may be offered to their workers. These organizations have also purchased large quantities of "Nostrums and Quackery" and our pamphlets for the use of their employees.

In the Propaganda Department advertising matter and information regarding hundreds of medicinal preparations, medical devices, etc., is kept on file. This matter is correlated by means of a Card Index consisting of more than 70,000 cards.

THE JOURNAL'S PROPAGANDA AGAINST FRAUD IN MEDICINE
IS WHOLLY EDUCATIONAL IN CHARACTER—NOT PUNITIVE

NOSTRUMS AND QUACKERY

(Second Edition)

For some years *The Journal of the American Medical Association* has published articles, in its Propaganda for Reform department, dealing with quackery and the "patent-medicine" evil. Most of the exposés have been the result of the work done by the Propaganda for Reform department supplemented by help from the Association's laboratory. Full reports have also been published of the splendid work done by the federal government, both through the agency of the postoffice fraud order and by the enforcement of the Food and Drugs Act. Similar data furnished by the state authorities have been drawn on and work done in Europe along the same lines has been used. All this matter was brought together, elaborated, freely illustrated and supplemented with additional information on the same subjects to make the book "Nostrums and Quackery."

It was published in the belief not only that the information *ought* to go to the public, but also that the public *desired* just such information. The best evidence that this belief was justified is the necessity of issuing a second edition in less than a year. The second edition is larger by about 200 pages and has more than 100 additional illustrations. Much entirely new matter has been added, and a large portion of the material that appeared in the first edition has been brought down to date. The distinguishing features of "Nostrums and Quackery" are the thoroughness with which the work has been done and the accuracy of the information it gives. It has been made even more valuable by the addition of an index that makes it a veritable "Who's Who" in quackdom.

Part 1—Quackery

<i>Advertising Specialists</i>	<i>Drug Cures</i>
<i>Cancer Cures</i>	<i>Mail-Order Concerns</i>
<i>Consumption Cures</i>	<i>Mechanical Fakes</i>
<i>Deafness Cures</i>	<i>Medical Institutes</i>

Part 2—Nostrums

<i>Asthma Cures</i>	<i>Hair Dyes</i>
<i>Baby Killers</i>	<i>Headache Cures</i>
<i>Diabetes Cures</i>	<i>Miscellaneous Nostrums</i>

Part 3—Miscellaneous

Confidence of Quacks Testimonials

This book is issued in a permanent and attractive form, bound in green cloth, stamped in gold. Seven Hundred pages. Three Hundred illustrations.

Price, \$1.50, Postpaid

THE GREAT AMERICAN FRAUD

By Samuel Hopkins Adams

This is a series of articles which contains a full explanation and exposure of the methods of the "patent-medicine" men and quacks, and the harm done to the public by these industries, founded mainly on fraud and poison. The object of the series is to make the situation so familiar and thoroughly understood that there will be a speedy end to the worst aspects of the evil. Fully illustrated. Reprinted from *Collier's*. Three series under one cover.

Among the subjects discussed are: Preying on the Incurables, Miracle Workers, Sure Cure, the Specialist Humbug, the "Patent-Medicine" Conspiracy Against the Freedom of the Press, Strictly Confidential, the Treatment Accorded Private Letters by the Nostrum Manufacturers, "Patent Medicines" Under the "Pure Food Law," Peruna, Swamp Root, etc.

The analyses of many "patent medicines" are given in nontechnical language so that their fraudulent composition will be easily understood and indelibly fixed in the mind.

THE NOSTRUM EVIL

- I. Introduction.
- II. Peruna and the Bracers.
- III. Liquozone.
- IV. The Subtle Poisons.
- V. Preying on Incurables.
- VI. The Fundamental Fakes.

QUACKS AND QUACKERY

- I. The Sure-Cure School.
- II. The Miracle-Workers.
- III. The Specialist.
- IV. The Scavengers.

PATENT MEDICINES, THE LAW AND THE PUBLIC

- I. The Fraud Medicines Own Up.
- II. The Fraud Above the Law—"Swamp Root."

[Fifth Enlarged Edition]

PRICE

Paper cover.....	15 cents
Cloth cover.....	50 cents

Stamps are acceptable for amounts up to 50 cents

PAMPHLETS ON THE NOSTRUM EVIL AND QUACKERY

(Prices include postage. The complete set of this series of pamphlets will be sent postpaid for One Dollar.)

Alcola

[Price, 4 cents]

This worthless nostrum is sold by the Physicians' Cooperative Association, Chicago, which advertises under the name, Mrs. Margaret Anderson, Hillburn, N. Y. 8 pages. Illustrated.

American College of Mechano-Therapy

[Price, 4 cents]

This is a Chicago firm which professes to teach "osteopathy," "manual manipulations" and "curative mechanics" by mail. It is conducted by men who sell as a side-line a fake "bust developer." 8 pages. Illustrated.

Cancer Cure Fakes

[Price, 6 cents]

The United States government during the last few years has investigated a number of concerns exploiting so-called cures for cancer. In practically every case these companies have been declared fraudulent and the use of the United States mails denied them. This 48-page illustrated pamphlet contains exposés of the following concerns:

Rupert Wells	Dr. and Mrs. Chamlee & Co.
G. M. Curry	B. F. Bye
Drs. Mixer	W. O. Bye
Toxo-Absorbent Company	L. T. Leach

Carnegie University

[Price, 4 cents]

A drugless-healing diploma mill. Degrees granted for a cash consideration. Affiliated with the "National Institute of Mechano-Therapy." 11 pages. Illustrated.

Nostrum Evil and Quackery—(Continued)

Convictions under the Food and Drugs Act [Price, 6 cents]

The convictions that the government has obtained against the adulterators of drugs and similar preparations are described technically in official documents known as "Notices of Judgment." One hundred and forty-eight of these cases are here abstracted in popular form. 55 pages. Illustrated.

Consumption Cure Fakes [Price, 10 cents]

Many of the preparations discussed in this pamphlet were originally dealt with in *The Journal of the American Medical Association*. The matter has been somewhat elaborated, several illustrations added and the whole reprinted and attractively bound in stiff paper cover. 138 pages. Some of the fakes dealt with are:

<i>Aicsol (Lloyd)</i>	<i>International Institute</i>
<i>Nature's Creation</i>	<i>Lung Germine</i>
<i>J. Lawrence Hill, M.D.</i>	<i>Yonkermann's "Tuberculozyne"</i>
<i>Hoff's Cure</i>	<i>Wilson's Cure</i>
<i>Sartolin</i>	<i>Oxidaze—Oleozonc—Hydrocine</i>
<i>Ducket's Cure</i>	<i>Eckman's Alterative</i>
<i>Tuberclécide</i>	<i>Virgin Oil of Pine</i>

Deafness Cure Fakes [Price, 10 cents]

There are many fraudulent and worthless "cures" for deafness on the market. Some are sold as "side lines" for other medical fakes; some are "courses of treatment" sold on the mail-order plan; still others are trivial devices sold at an exorbitant price. 50 pages. Illustrated.

<i>Dr. George Coutant</i>	<i>The Way Ear-Drum</i>
<i>Dr. Branaman</i>	<i>The Wilson Ear-Drum</i>
<i>Dr. L. C. Grains</i>	<i>The Morley Ear-Phone</i>
<i>Dr. Edward E. Gardner</i>	<i>Actina</i>

Nostrum Evil and Quackery—(Continued)

Epilepsy Cure Fakes

[Price, 10 cents]

Practically all of the "cures" for epilepsy or "fits" are preparations of bromids. These taken without a knowledge of their composition result in a brutalization of the patient and permanent injury. 33 pages. Illustrated. Some of the products described in this pamphlet are:

Towns' Epilepsy Treatment Dr. May's Formula
Dr. Peebles Epilepsy Remedy Dr. Kline's Nerve Remedy
Waterman's Tonic Restorative Dr. Croncy's Specific
Converse Treatment Dr. Guertin's Nerve Syrup

"Female-Weakness" Cures and Allied Frauds

[Price, 10 cents]

This pamphlet deals with fifteen mail-order fakes and eight nostrums. 68 pages. Illustrated. Some of these fakes are:

<i>Viani</i>	<i>Cora B. Miller</i>
<i>Bertha C. Day</i>	<i>Harriet M. Richards</i>
<i>Mrs. M. Summers</i>	<i>Pinkham's Compound</i>
<i>Atlanta Remedy Company</i>	<i>Michella Compound</i>
<i>Chichester Pills</i>	<i>Wine of Cardui</i>

Medical Institutes

[Price, 10 cents]

Some of the crudest frauds perpetrated by quacks are those carried on under the name of Medical Institutes. This pamphlet deals with several frauds of this kind and describes their methods of enticing and fleecing the unwary. 115 pages. Illustrated.

<i>United Doctors</i>	<i>Pacific Coast Institutes</i>
<i>Known Doctors</i>	<i>Wisconsin Medical Inst.</i>
<i>Advanced Medical Sc. Inst.</i>	<i>Boston and Bellevue Inst.</i>
<i>Electro-Oxygen Institute</i>	<i>Epileptic Institute</i>

Medical Mail-Order Frauds

[Price, 10 cents]

Several fraudulent medical or pseudomedical mail-order concerns have been put out of business by the United States government following investigations made by the Post-Office Department. This pamphlet describes some of these fraudulent concerns, and gives the result of the federal investigations. 130 pages. Illustrated.

<i>G. H. Brinkler</i>	<i>Oxypathor, Oxygenor, etc.</i>
<i>Interstate Remedy Co.</i>	<i>"Professor" Samuels</i>
<i>Dr. Jiroch Co.</i>	<i>Turnock Medical Company</i>
<i>Okola Laboratory</i>	<i>N. Y. Institute of Science</i>

Nostrum Evil and Quackery—(Continued)

Men's Specialist Frauds

[Price, 10 cents]

This is a reprint of a series of enlightening articles that appeared in the Chicago *Tribune*. It deals with quacks who operate in and from Chicago. Written by newspaper men who personally investigated the methods of the charlatans, they present a vivid picture of the evils with which they deal. 142 pages. Illustrated.

Dr. Flint

Dr. Howe & Co.

Old Dr. Sweany

Dr. B. M. Ross

Dr. I. W. Hodgens

Drs. Shallenberger

Dr. Lewis E. Zins

Atomo-Radio Company

Mineral Waters

[Price, 4 cents]

This pamphlet gives facts about some of the widely advertised "lithia" waters—that contain no lithium—and about other so-called mineral waters for which fraudulent or misleading claims have been made. 17 pages. Illustrated.

Miscellaneous Nostrums

[Price, 10 cents]

Gives information about products that are worthless, dangerous or fraudulent. 93 pages. Illustrated. Some of the preparations dealt with are:

Duffy's Malt Whiskey

Baughn's Pellagra Cure

Absorbine, Jr.

Case's Rheumatic Specific

Fruitola

Mayr's Stomach Remedy

Peruna

Warner's Safe Remedy

Citrolax

Tanlac

Obesity Cure Fakes

[Price, 10 cents]

During the last few years a number of fraudulent obesity "cures" have been exploited. Some of these are dangerous, others merely worthless. All are fraudulent. Some are more or less elaborate systems sold on the mail-order plan; others are drugs, purchasable at the drug stores. Sixteen "cures" are described. 65 pages. Illustrated.

Marmola

Dr. Turner Company

Rengo

Texas Guinan

Marjorie Hamilton

Berledets

Nostrum Evil and Quackery—(Continued)

Sanatogen

[Price, 4 cents]

While there is nothing remarkable about casein (which is commonly known in the form of cottage cheese) and while the uses and limitations of the glycerophosphates have long been known, when these substances are combined and sold as Sanatogen they become, if one is to believe the advertising, a veritable elixir of life, possessing wonderful properties not to be found in either of the constituents. 47 pages. Illustrated.

Stuart's Plas-Tr-Pads and J. B. L. Cascade

[Price, 4 cents]

The "Stuart's Plas-Tr-Pads" concern sells strips of adhesive plaster as a "cure" for rupture. The "J. B. L. Cascade" is a device for commercializing rectal enemas. 12 pages. Illustrated.

Van Bysterveld Medicine Company

[Price, 4 cents]

A fake concern at Grand Rapids, Michigan, which advertised that it would diagnose all ailments from small samples of urine. Five samples of colored hydrant water sent to it from different addresses resulted in five remarkable "diagnoses" being furnished. 6 pages. Illustrated.

Woods' Cures for Drinking and Smoking

[Price, 4 cents]

These two fakes are advertised on an international scale and are fraudulently sold by disreputable methods. Woods also relies on fake analyses to sell his worthless "treatments." 10 pages. Illustrated.

EDUCATIONAL EXHIBIT CARDS

Illustrating the Evils of Nostrums and Quackery

The Propaganda for Reform Department of *The Journal* has prepared a number of educational posters on the subject of quackery and the nostrum evil. The placards measure 22 inches by 28 inches and are printed on three grades of stock: sign cloth, heavy cardboard and medium weight cardboard. They sell for fifty cents each. The following brief descriptions give an incomplete idea of the educational value of the cards. A special catalogue and price list is issued describing these cards and reproducing them in miniature; it will be sent on request.

- 1.—“A GHOULISH BUSINESS”: Deals with “Pulmonol,” a fraudulent “consumption cure.”
- 2.—“A NOSTRUM TRAGEDY IN CLIPPINGS”: Deals with “Nature’s Creation,” a fraudulent “consumption cure.”
- 3.—“HEADACHE POWDERS”: Deals with “Orangeine,” “Bromo-Seltzer” and “Kohler-Antidote.”
- 4.—“THE DEADLY HEADACHE TABLET”: Deals with “Antikamnia.”
- 5.—“ANOTHER FRAUDULENT ‘CONSUMPTION CURE’ ”: Deals with “Eckman’s Alterative.”
- 6.—“OBESITY CURE FRAUDS”: Analyses of “Louisenbad Reduction Salt,” “Get Slim,” and “Nikola.”
- 7.—“MORE PRESCRIPTION FAKES”: Deals with the “Dr. Lewis Baker” nostrums.
- 8.—“LET THE LABEL TELL”: The labels on “Syrup of Figs” before and after the Food and Drugs Act.
- 9.—“ANOTHER OBESITY CURE FRAUD”: Deals with the “Texas Guinan” swindle.
- 10.—“TESTIMONIALS ARE WORTHLESS”: Five testimonials for the “consumption cure,” “Nature’s Creation,” all given by people who died of tuberculosis.
- 11.—“GAS-PIPE THERAPY”: The “Oxydonor,” the “Oxygenator,” the “Oxytonor,” the “Oxybon” and the “Oxypathor.”
- 12.—“THE CONFIDENCES OF QUACKS”: Letters, written to Harriet M. Richards, for rent and for sale.
- 13.—“IS SELF-DRUGGING DANGEROUS”: Reproduction of several newspaper clippings.
- 14.—“THE LAW AS AN AID TO VERACITY”: Some “Kilmer’s Cough Remedy” labels.
- 15.—“FROM THE ‘LIE DIRECT’ TO THE ‘LIE WITH CIRCUMSTANCE’ ”: The evolution of the “Swamp Root” labels.
- 16.—“‘NATURE’S CREATION’—A FRAUD”: A testimonial and the death certificate of the person that gave it.

Educational Exhibit Cards—(Continued)

- 17.—“THE TESTIMONIAL INDUSTRY”: Fake “chemists’ certificates” for nostrums, etc.
 - 18.—“DOAN’S KIDNEY PILLS”: Testimonial, with date of issue, and death certificate of person that gave it of an earlier date.
 - 19.—“HILL’S FRAUDULENT ‘CONSUMPTION CURE’ ”: Testimonial and the death certificate of the person giving it.
 - 20.—“WINE OF CARDUI”: Changes in labeling; also alcohol comparison.
 - 21.—“PAY YOUR MONEY AND TAKE YOUR CHOICE”: Deals with “Sanatogen.”
 - 22.—“SOME ALCOHOL COMPARISON”: Alcohol in one bottle of Wine of Cardui compared with equal amounts of alcohol in whiskey and beer, respectively.
 - 23.—“THE FAKE GALLSTONE TRICK”: Deals with “Mayr’s Wonderful Stomach Remedy.”
 - 24.—“THE FEDERAL FOOD AND DRUGS ACT”: Showing what it *can* do and what it *cannot* do.
 - 25.—“ALCOHOL IN ‘PATENT MEDICINES’ ”: Alcohol content of “Lydia Pinkham’s Vegetable Compound,” “Payne’s Celery Compound,” “Vinol” and “Hostetter’s Bitters” compared with alcohol content of whiskey.
 - 26.—“WARNER’S SAFE REMEDY”: Shows analysis and alcohol comparison.
 - 27.—“PRESCRIPTION FAKES”: Gives analysis of “Parnotis,” “Spurmax,” “Almozoin,” “Quinzoin,” “Canthrox” and “Crystos.”
 - 28.—“A RUPTURE CURE FRAUD”: Deals with “Stuart’s Plapao Pád.”
 - 29.—“SOME DEAFNESS CURE FAKES”: Deals with the “Way Ear Drum,” the “Wilson Wireless ‘Phones” and the “Morley ‘Phone.”
 - 30.—“CAPITALIZING THE FEARS OF THE EXPECTANT MOTHER”: Deals with “Mother’s Friend.”
 - 31.—“EPILEPSY CURE FRAUDS”: Some bromid mixtures sold under fraudulent claims.
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“AT THE BAR OF PUBLIC OPINION”

Are you interested in learning what some newspapers and magazine editors think of the “patent medicine” business and quackery? If so, send a two-cent stamp with a request for the pamphlet, “At the Bar of Public Opinion.”

SYPHILIS AS A MODERN PROBLEM

William Allen Pusey, M.D.

Professor of Dermatology in the University of Illinois, Chicago.

This book is a separate reprint in monograph form of the article by William Allen Pusey in the Commemoration Volume issued as a tribute to the medical sciences which made possible the building of the Panama Canal. In this book, Dr. Pusey traces the history of syphilis, calls attention to its symptoms, and discusses the sociologic problems connected with this social disease. The work has been written primarily for the intelligent nonmedical reader, but will be appreciated by physicians.

Pages 129

Price, Postpaid, Paper, 25 cents

Price, Postpaid, Cloth, 50 cents

INFECTION AND IMMUNITY

Victor C. Vaughan, M.D.

Professor of Bacteriology and Hygiene in the University of Michigan.

This book is a reprint in monograph form of the articles by Dr. Vaughan in the Commemoration Volume (see above). It is a direct presentation of infection and immunity, thoroughly up-to-date and reliable. Sections are devoted to the common infections and the subject is considered primarily from the standpoint of the layman rather than the physician. The latter, however, will find it to be an adequate summary of our modern knowledge of these new subjects.

Pages 240

Price, Postpaid, \$1.00

SEX HYGIENE

The Council on Health and Public Instruction of the American Medical Association announces the publication of a series of four pamphlets on Sex Hygiene by

Winfield S. Hall, M.D.

Professor of Physiology, Northwestern University Medical School, Chicago

Pamphlets for Boys

John's Vacation—for boys from 10 to 15.

Chums—for boys from 16 to 18.

Pamphlets for Girls

Margaret, the Doctor's Daughter—for girls from 12 to 14.

Life Problems—for girls from 15 to 18.

The facts of life and reproduction, told in beautiful story form and with scientific accuracy.

Four 64-page pamphlets in the set. Price, in lots of 10 or more, 10 cents each, postage prepaid.

In single sets, 50 cents, postpaid.

Single copies, 20 cents, postpaid.

THE BOY'S VENEREAL PERIL

A carefully written, plain-speaking, uplifting letter to boys, which will inform them on sexual matters and guard them from bad habits and disease. This pamphlet goes directly to the heart of this question, and is one of the clearest, sanest and most forcible practical expositions of this important subject yet brought forward. It should be in the hands of every boy.

32 pages. Pocket size

PRICES

Postpaid

One copy.....	4 cents
Ten copies.....	35 cents
100 copies, express collect.....	\$2.50

CONSERVATION OF VISION PAMPHLETS

The following pamphlets prepared by the Committee on Conservation of Vision and issued by the Council on Health and Public Instruction, form a series of popular articles on the care and preservation of good eyesight.

PAMPHLET I.—Schoolchildren's Eyes, by Dr. Frank Allport, Chicago. 11 pages.

PAMPHLET II.—Industrial and Household Accidents to the Eye, by Dr. Harold Gifford, Omaha. 11 pages.

PAMPHLET III.—Wearing Glasses, by Dr. W. B. Lancaster, Boston. 16 pages.

PAMPHLET IV.—The Relation of Illumination to Visual Efficiency, by Dr. Ellice M. Alger, New York. 18 pages.

PAMPHLET V.—Trachoma in Eastern Kentucky, by Dr. J. A. Stucky, Lexington, Ky. 14 pages.

PAMPHLET VI.—Auto-Intoxication and the Eye, by Dr. H. D. Bruns, New Orleans. 6 pages.

PAMPHLET VII.—Eye-Strain, by Dr. Hiram Woods, Baltimore. 12 pages.

PAMPHLET VIII.—Lenses and Refraction, by Dr. Frank Allport, Chicago. 19 pages.

PAMPHLET IX.—The Eye and Its Functions, by Dr. Frank Allport, Chicago. 23 pages.

PAMPHLET X.—Care of the Eyes, by Dr. Frank Allport, Chicago. 15 pages.

PAMPHLET XI.—Infant Blindness, or Ophthalmia Neonatorum, by Dr. F. Park Lewis, Buffalo, N. Y. 19 pages.

PAMPHLET XII.—Ordinary Eye Diseases, by Dr. L. W. Dean, Iowa City, Iowa. 23 pages.

PAMPHLET XIII.—Usual and Unusual Eye Accidents, by Dr. E. C. Ellett, Memphis, Tenn. 6 pages.

PAMPHLET XIV.—Visual Requirements of Transportation Employees, by Dr. J. J. Carroll, Baltimore. 14 pages.

PAMPHLET XV.—Ocular Hygiene in Schools, by Dr. S. D. Risley, Philadelphia. 11 pages.

PAMPHLET XVI.—How Whisky, Tobacco and Drugs Affect the Eyes, by Dr. Edward Jackson, Denver. 15 pages.

PAMPHLET XVII.—Oculists and Opticians, by Dr. Edward Jackson, Denver. 15 pages.

PAMPHLET XVIII.—Preparations for the Oncoming of Blindness, by Dr. F. Park Lewis, Buffalo. 15 pages.

Conservation of Vision Pamphlets—(Con'd)

PAMPHLET XIX.—What to Do for Blind Children, by Dr. F. Park Lewis, Buffalo. 26 pages.

PAMPHLET XX.—Blindness from Wood Alcohol, by Dr. Casey Wood, Chicago. 15 pages.

This series is now ready; others will be added later.

PRICES

Single pamphlet.....	\$0.05	10 Copies.....	\$0.45
Series of 20 pamphlets	.80	25 Copies.....	1.00
5 Copies.....	.25	50 Copies.....	1.80

All sent postpaid

Assorted as desired

CANCER PAMPHLETS

Issued by the
Council on Health and Public Instruction
of the

AMERICAN MEDICAL ASSOCIATION

PAMPHLET I.—What Everyone Should Know About Cancer, by Dr. Joseph C. Bloodgood, Baltimore.

PAMPHLET II.—Cancer of the Womb, by Dr. Franklin H. Martin, Chicago.

PAMPHLET III.—Cancer of the Genito-Urinary Organs, by Dr. Hugh H. Young, Baltimore.

PAMPHLET IV.—Cancer of the Skin, by Dr. Henry H. Hazen, Washington, D. C.

PAMPHLET V.—Cancer of the Breast, by Dr. William L. Rodman, Philadelphia.

PAMPHLET VI.—The Cancer Problem, by Dr. Joseph C. Bloodgood, Baltimore.

PAMPHLET VII.—Control of Cancer, by Dr. Joseph C. Bloodgood, Baltimore.

Other pamphlets in this series will be announced later.

PRICES

Single pamphlet.....	\$0.05	25 Copies.....	\$1.00
5 Copies25	50 Copies.....	1.80
10 Copies45	100 Copies.....	3.50

Pamphlets purchased in lots can be assorted as desired. Prices include postage or express.

PUBLIC HEALTH PAMPHLETS

These pamphlets are prepared for State Boards of Health and for local, state or national organizations desiring to secure authoritative pamphlets for distribution. Sample copies sent free on receipt of a stamped envelope.

Small-Pox, by Dr. Jay F. Schamberg, Philadelphia.

The House-Fly—Carrier of Disease, by Dr. L. O. Howard, Washington, D. C.

Baby Welfare, by Dr. J. H. Mason Knox, Jr., Baltimore.

Typhoid Fever, by Prof. Edwin O. Jordan, Chicago.

Hookworm Disease, by Dr. John A. Ferrell, Washington, D. C.

Pure Water, by Dr. George C. Whipple, New York.

Tuberculosis: Its Cause, Prevention and Treatment, by Dr. Edward R. Baldwin, Saranac Lake, N. Y.

Measles, by Dr. H. W. Hill, St. Paul.

Scarlet Fever, by Dr. Ludvig Hektoen, Chicago.

Additional pamphlets are in process of preparation.

PRICES

Small-Pox Pamphlet, 36 pages.....	1,000 Copies \$18.50
House-Fly Pamphlet, 16 pages.....	1,000 Copies 10.00
Baby Welfare Pamphlet, 20 pages....	1,000 Copies 13.00
Typhoid Fever Pamphlet, 24 pages....	1,000 Copies 14.25
Hookworm Pamphlet, 32 pages.....	1,000 Copies 15.75
Pure Water Pamphlet, 24 pages.....	1,000 Copies 14.25
Tuberculosis Pamphlet, 20 pages.....	1,000 Copies 13.00
Measles Pamphlet, 16 pages.....	1,000 Copies 10.00
Scarlet Fever Pamphlet, 16 pages.....	1,000 Copies 10.00

Cover in any color or ordinary stock desired.

Electrotypes of above pamphlets can be furnished at a flat rate of 65 cents a page.

BABY WELFARE PAMPHLETS

Save the Babies, by Dr. L. Emmett Holt, New York,
and Dr. Henry L. K. Shaw, Albany, N. Y. No. 7 of
this series.

Baby Health Conferences. No. 5 of this series.

Score Card.

Anthropometric Table.

SCHEDULE OF PRICES FOR PAMPHLETS, SCORE CARDS, ETC., FOR BABY HEALTH CONFERENCES

25 Score Cards	3 No. 5 Pamphlets
25 Save the Babies	3 Anthropometric Tables
Sent by Parcels Post Prepaid, \$1.25	
50 Score Cards	5 No. 5 Pamphlets
50 Save the Babies	5 Anthropometric Tables
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